



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste. 200**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36949-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	HELLER/SENATE/REP	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	36949	08841952

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027	HLLD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/02/12	8 News Now 5a M-F	5-6a	MT-----	:30	4	\$185.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----			<u>Spots/Week</u> 4	<u>Rate</u> \$185.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	M	10/01/12	5:20 AM	8 News Now 5a M-F	5-6a	:30	DH09221213H	\$185.00 NM
3	8	M	10/01/12	5:52 AM	8 News Now 5a M-F	5-6a	:30	DH09201212H	\$185.00 NM
4	8	Tu	10/02/12	5:09 AM	8 News Now 5a M-F	5-6a	:30	DH09201212H	\$185.00 NM
2	8	Tu	10/02/12	5:27 AM	8 News Now 5a M-F	5-6a	:30	DH09201212H	\$185.00 NM
4	10/01/12	10/02/12	8 News Now 6a M-F	6-7a	MT-----	:30	4	\$250.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----			<u>Spots/Week</u> 4	<u>Rate</u> \$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	8	M	10/01/12	6:12 AM	8 News Now 6a M-F	6-7a	:30	DH09221213H	\$250.00 NM
1	8	M	10/01/12	6:46 AM	8 News Now 6a M-F	6-7a	:30	DH09201212H	\$250.00 NM
2	8	Tu	10/02/12	6:29 AM	8 News Now 6a M-F	6-7a	:30	DH09221213H	\$250.00 NM
3	8	Tu	10/02/12	6:49 AM	8 News Now 6a M-F	6-7a	:30	DH09201212H	\$250.00 NM
6	10/01/12	10/02/12	CBS This Morning	7-9a	MT-----	:30	3	\$165.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----			<u>Spots/Week</u> 3	<u>Rate</u> \$165.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	M	10/01/12	8:22 AM	CBS This Morning	7-9a	:30	DH09221213H	\$165.00 NM
3	8	M	10/01/12	8:53 AM	CBS This Morning	7-9a	:30	DH09201212H	\$165.00 NM
2	8	Tu	10/02/12	8:12 AM	CBS This Morning	7-9a	:30	DH09221213H	\$165.00 NM
8	10/01/12	10/02/12	Live With Regis & Kelly	9-10a	MT-----	:30	2	\$275.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----			<u>Spots/Week</u> 2	<u>Rate</u> \$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	M	10/01/12	9:38 AM	Live With Regis & Kelly	9-10a	:30	DH09221213H	\$275.00 NM
2	8	Tu	10/02/12	9:40 AM	Live With Regis & Kelly	9-10a	:30	DH09201212H	\$275.00 NM
12	10/01/12	10/02/12	Young & Restless	11a-12p	MT-----	:30	1	\$1,925.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Advertiser	Product	Estimate Number	
Heller, Dean R-USS	HELLER/SENATE/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/02/12	Young & Restless	11a-12p	MT-----	:30	1	\$1,925.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 1 \$1,925.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 11:25 AM Young & Restless 11a-12p :30 DH09201212H \$1,925.00 NM									
14	10/01/12	10/02/12	8 News Now Noon M-F	12-1230p	MT-----	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 DH09221213H \$275.00 NM 1 8 Tu 10/02/12 12:13 PM 8 News Now Noon M-F 12-1230p :30 DH09221213H \$275.00 NM									
16	10/01/12	10/02/12	Soaps / Let's Make A Deal	1230-2p	MT-----	:30	1	\$1,315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 1 \$1,315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 1:23 PM Soaps / Let's Make A Deal 1230-2p :30 DH09201212H \$1,315.00 NM									
18	10/01/12	10/02/12	The Talk	2-3p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 2:59 PM The Talk 2-3p :30 DH09221213H \$350.00 NM 2 8 Tu 10/02/12 2:28 PM The Talk 2-3p :30 DH09201212H \$350.00 NM									
20	10/01/12	10/02/12	Ellen	3-4p	MT-----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 3:30 PM Ellen 3-4p :30 DH09201212H \$375.00 NM 2 8 Tu 10/02/12 3:31 PM Ellen 3-4p :30 DH09221213H \$375.00 NM									
22	10/01/12	10/02/12	8 News Now 4p M-F	4-5p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 4:55 PM 8 News Now 4p M-F 4-5p :30 DH09221213H \$350.00 NM 2 8 Tu 10/02/12 4:39 PM 8 News Now 4p M-F 4-5p :30 DH09201212H \$350.00 NM									
24	10/01/12	10/02/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 6:09 PM 8 News Now 5-630p M-F 5-630p :30 DH09201212H \$400.00 NM 2 8 M 10/01/12 6:26 PM 8 News Now 5-630p M-F 5-630p :30 DH09221213H \$400.00 NM 5 8 Tu 10/02/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 DH09221213H \$400.00 NM 3 8 Tu 10/02/12 6:08 PM 8 News Now 5-630p M-F 5-630p :30 DH09201212H \$400.00 NM									
26	10/01/12	10/02/12	Inside Edition	630-7p	MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$325.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
26	10/01/12	10/02/12	Inside Edition	630-7p	MT-----	:30	2	\$325.00	NM																																																		
<table> <tr> <td colspan="2"></td><td>10/01/12</td><td>10/07/12</td><td>MT-----</td><td>2</td><td>\$325.00</td><td colspan="3"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>8</td><td>M</td><td>10/01/12</td><td>6:51 PM</td><td>Inside Edition</td><td>630-7p</td><td>:30</td><td>DH09201212H</td><td>\$325.00 NM</td></tr> <tr> <td>2</td><td>8</td><td>Tu</td><td>10/02/12</td><td>6:43 PM</td><td>Inside Edition</td><td>630-7p</td><td>:30</td><td>DH09221213H</td><td>\$325.00 NM</td></tr> </table>												10/01/12	10/07/12	MT-----	2	\$325.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	8	M	10/01/12	6:51 PM	Inside Edition	630-7p	:30	DH09201212H	\$325.00 NM	2	8	Tu	10/02/12	6:43 PM	Inside Edition	630-7p	:30	DH09221213H	\$325.00 NM										
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1	8	M	10/01/12	6:51 PM	Inside Edition	630-7p	:30	DH09201212H	\$325.00 NM																																																		
2	8	Tu	10/02/12	6:43 PM	Inside Edition	630-7p	:30	DH09221213H	\$325.00 NM																																																		
28	10/01/12	10/02/12	7-8p Rotator	7-8p	MT-----	:30	2	\$350.00	NM																																																		
<table> <tr> <td colspan="2">Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="3"></td></tr> <tr> <td colspan="2"></td><td>10/01/12</td><td>10/07/12</td><td>MT-----</td><td>2</td><td>\$350.00</td><td colspan="3"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>8</td><td>M</td><td>10/01/12</td><td>7:45 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>DH09221213H</td><td>\$350.00 NM</td></tr> <tr> <td>2</td><td>8</td><td>Tu</td><td>10/02/12</td><td>7:54 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>DH09201212H</td><td>\$350.00 NM</td></tr> </table>										Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/01/12	10/07/12	MT-----	2	\$350.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	8	M	10/01/12	7:45 PM	7-8p Rotator	7-8p	:30	DH09221213H	\$350.00 NM	2	8	Tu	10/02/12	7:54 PM	7-8p Rotator	7-8p	:30	DH09201212H	\$350.00 NM
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		10/01/12	10/07/12	MT-----	2	\$350.00																																																					
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1	8	M	10/01/12	7:45 PM	7-8p Rotator	7-8p	:30	DH09221213H	\$350.00 NM																																																		
2	8	Tu	10/02/12	7:54 PM	7-8p Rotator	7-8p	:30	DH09201212H	\$350.00 NM																																																		
30	10/01/12	10/02/12	8 News Now 11p M-F	11-1135p	MT-----	:30	2	\$500.00	NM																																																		
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1	8	Tu	10/02/12	11:30 PM	8 News Now 11p M-F	11-1135p	:30	DH09221213H	\$500.00 NM																																																		
32	10/01/12	10/02/12	Letterman	1135p-1237a	MT-----	:30	2	\$200.00	NM																																																		
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34	10/01/12	10/01/12	2 Broke Girls / Mike & Mo 9-10p		M-----	:30	1	\$2,200.00	NM																																																		
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35	10/01/12	10/01/12	Hawaii Five-O	10-11p	M-----	:30	1	\$1,900.00	NM																																																		
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1	8	M	10/01/12	10:37 PM	Hawaii Five-O	10-11p	:30	DH09221213H	\$1,900.00 NM																																																		
36	10/02/12	10/02/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM																																																		
<table> <tr> <td colspan="2">Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="3"></td></tr> <tr> <td colspan="2"></td><td>10/01/12</td><td>10/07/12</td><td>-T-----</td><td>1</td><td>\$12,000.00</td><td colspan="3"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>8</td><td>Tu</td><td>10/02/12</td><td>8:45 PM</td><td>NCIS</td><td>8-9p</td><td>:30</td><td>DH09221213H</td><td>\$12,000.00 NM</td></tr> </table>										Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/01/12	10/07/12	-T-----	1	\$12,000.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	8	Tu	10/02/12	8:45 PM	NCIS	8-9p	:30	DH09221213H	\$12,000.00 NM										
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37	10/02/12	10/02/12	NCIS: LA	9-10p	-T-----	:30	1	\$2,000.00	NM																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36949-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Heller, Dean R-USS	HELLER/SENATE/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
65	10/01/12	10/02/12	Electric Playground	137-207a	MT-----	:30	1	\$30.00	NM																																								
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1 8	Tu	10/02/12	2:02 AM	Electric Playground	137-207a	:30	DH09221213H	\$30.00	NM																																								
<u>Total Spots</u>							<b>40</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$31,205.00</b>
<u>Agency Commission</u>	<b>\$4,680.75</b>
<u>Net Amount Due</u>	<b>\$26,524.25</b>